

How Our One Time CRO Landing Page System Will Make Your Ecom Brand An Extra 6-7 Figures Per Year in 14 days

(Without Increasing Ad Spend)

Are you a DTC brand owner doing over \$30k / Month?

*Struggling with low CVR and your AOV is **✗** > Avg. Product Price?*

Then give me just 5 minutes of your attention

Because after adding over **\$20M in tracked revenue** through **conversion-focused landing pages...**

I've discovered that **brands like yours** are losing money in **one of three ways** right now...

Here's what we are going to cover:

[Who I am & Why You Should Even Listen To Me](#)

[#1 You Don't Treat CRO Like Ads](#)

[#2 You Think You Understand Your Customers But You Don't](#)

[#3 You Don't Listen To The Correct Data](#)

[The Solution: Scaling with CVR & AOV Focused Landing Pages](#)

[Here's What Makes Us Different To Other CRO Agencies](#)

[Our One Time Payment CRO Landing Page Offer That Will Help You Scale](#)

[Your Next Steps](#)

Who I am & Why You Should Even Listen To Me

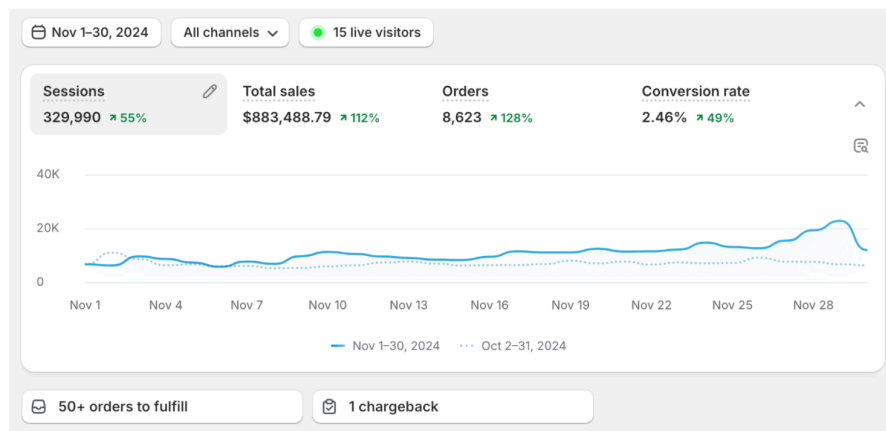
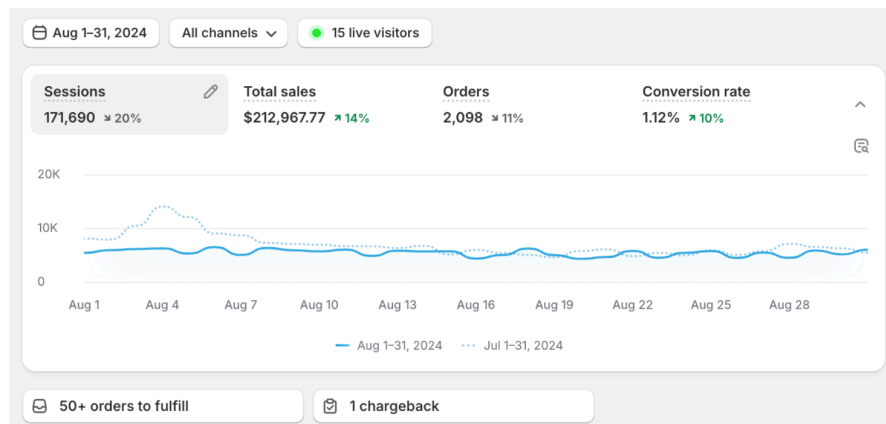
👋 Hey, my name is George, and for the last **3 Years** I have been immersed in **eCommerce**.

During that time I have helped **40+ DTC Ecom Brands** add 6-7 figures to their top line with my **average client** seeing **112% increase in sales** in the **last 6 months without spending more on ads.**

We are obsessed about **Consumer Psychology** and **Data Analytics** and how to utilize the 2 to build you **Landing Pages** that make you more money...

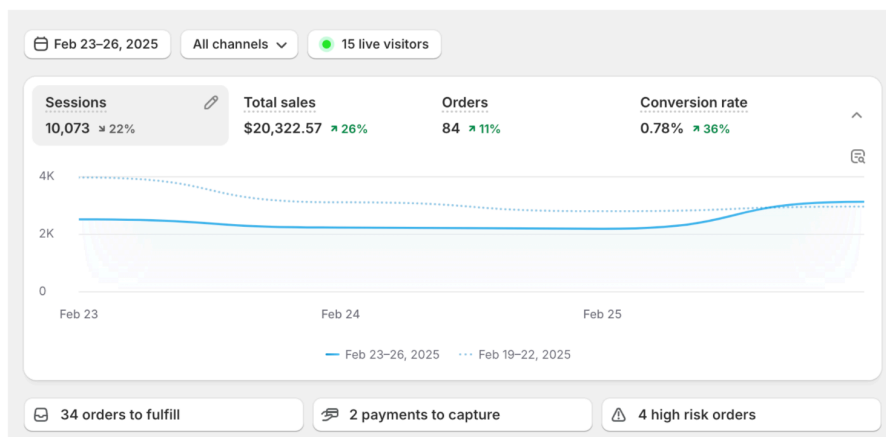
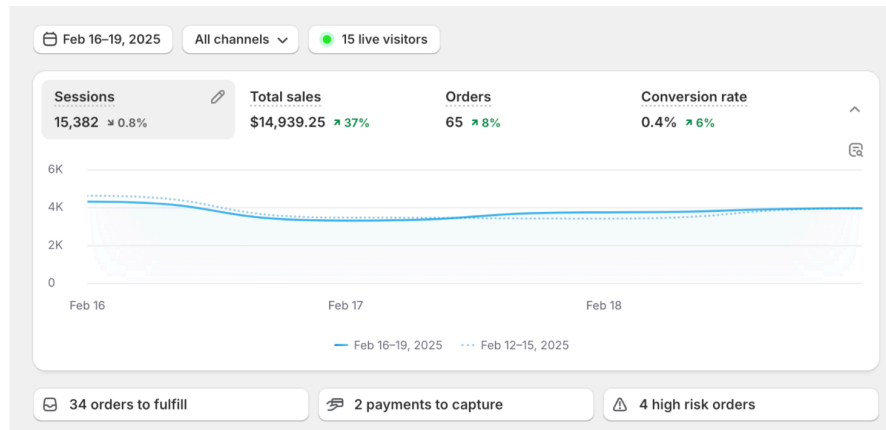
Because it allows us to generate **results** for brands like these:

1)



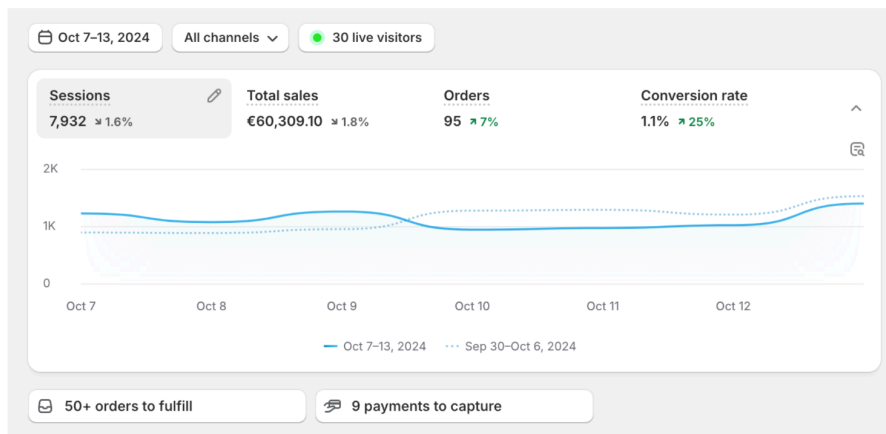
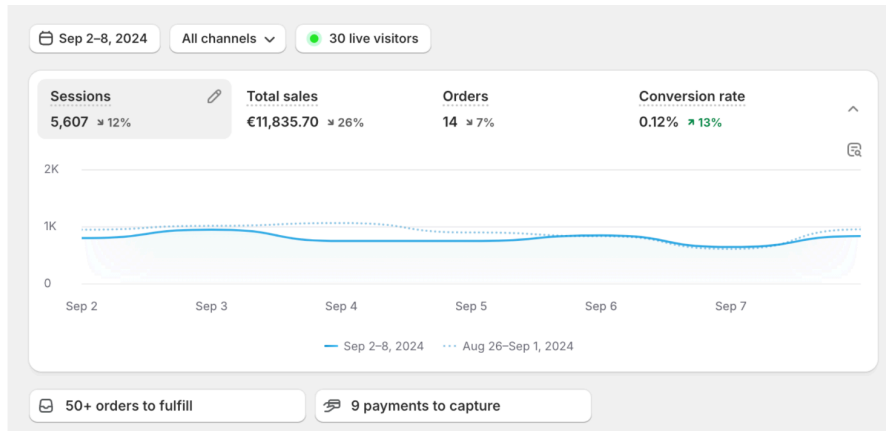
(We added >\$600k Monthly Revenue in 90 days with 146% increase in CVR)

2)



(We added 25% Revenue to jewellery brand Basmala Beads in 4 days and doubled CVR with 34% less traffic)

3)



(We added \$50k in Weekly Revenue in 30 days with 816% increase in CVR)

[And all of these results too...](#)

So now we have all the **flashy marketing** out of the way...

Let's get into the reasons your CVR & AOV is so low and WHY your brand is losing money.

And **exactly** what to do about it:

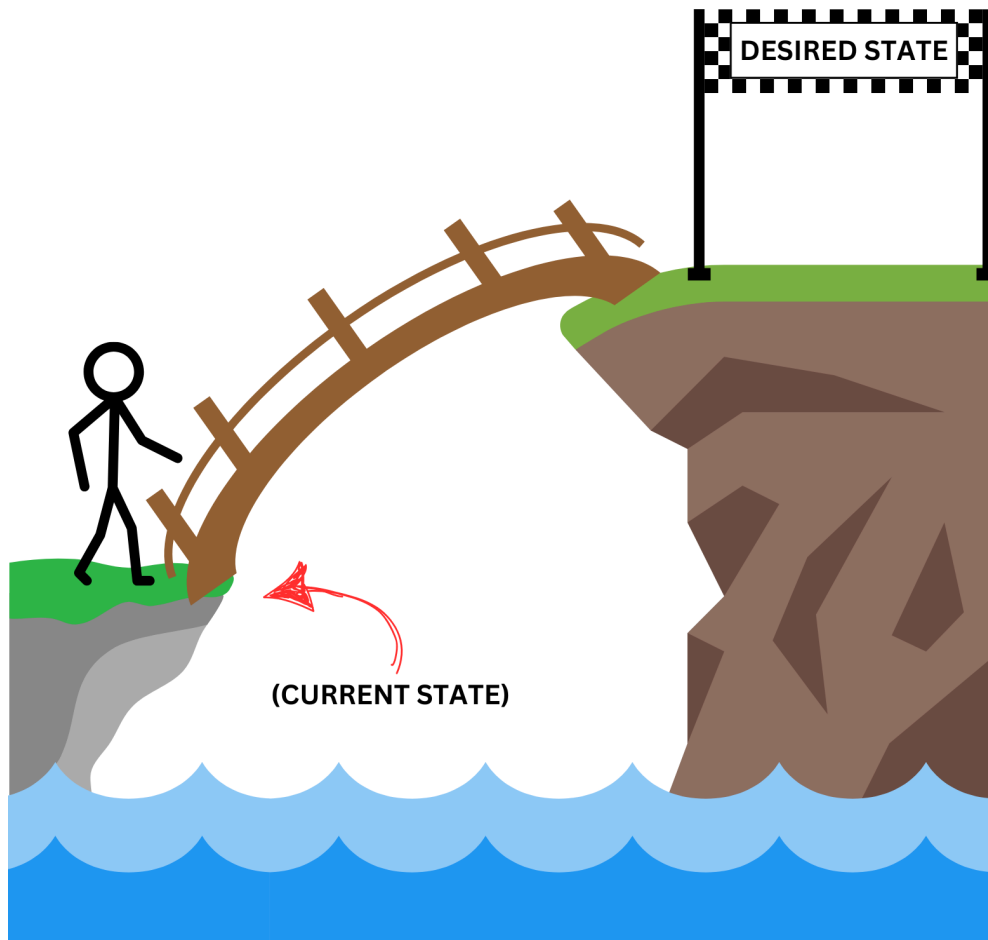
#1 You Don't Treat CRO Like Ads

Here's the uncomfortable truth:

People only buy when they are convinced your products can get them...

From: 'Current State'

To: 'Desired State'



You have numerous ad angles that work.
Numerous '**reasons why**'.

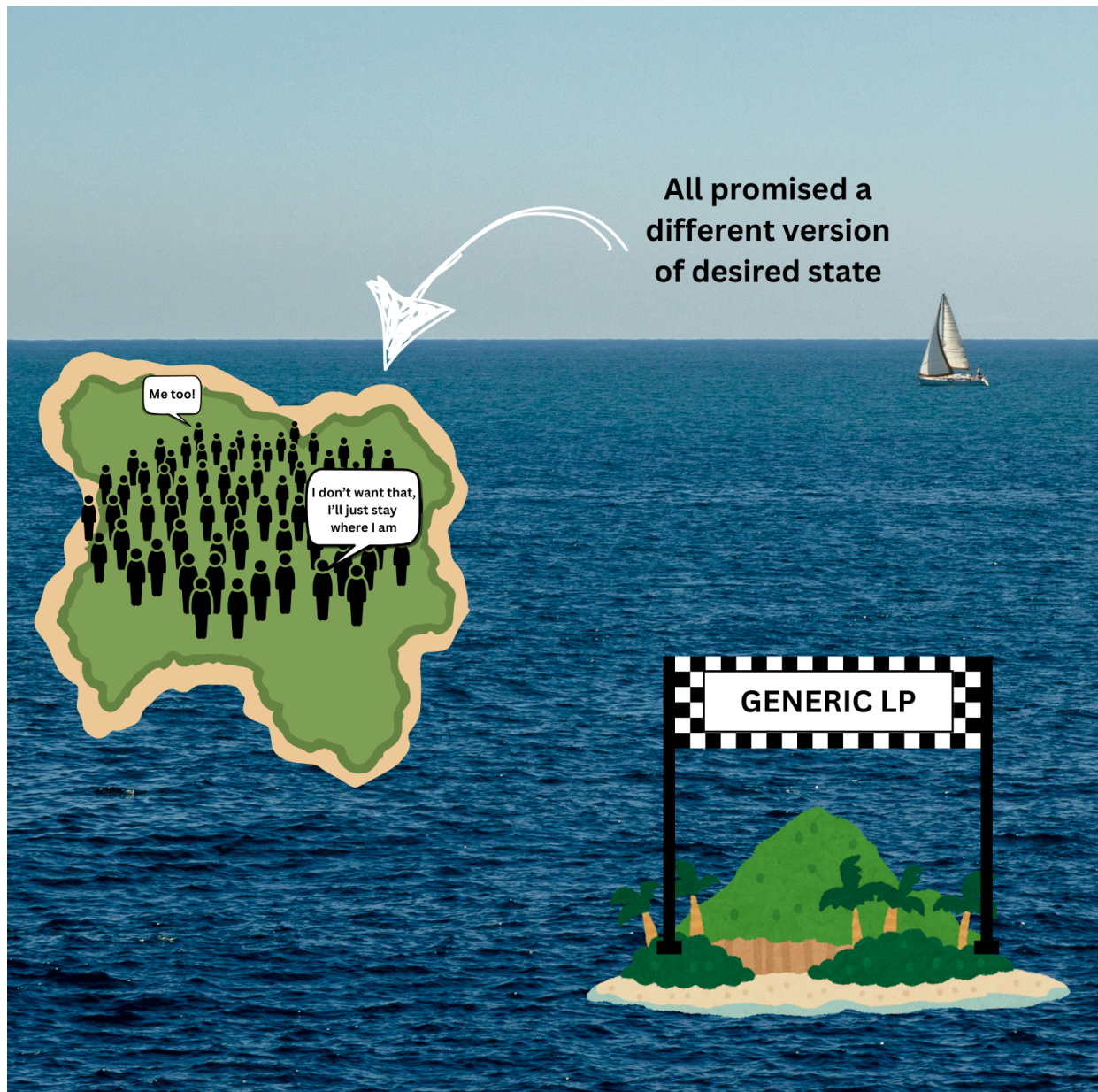
Yet you drive all of that traffic, **1,000's of \$ a day...** to the same page.
And you likely haven't significantly changed that page in months.

Your Traffic Acquisition and Landing Page don't work in isolation.

Prospects **click on the ad** because they **resonated** with a **SPECIFIC** pain point / desired outcome.

And then get directed into the same generic page all your ad angles visit.

And then you wonder why your CVR is so low???



In order for a visitor to buy your products they have to have enough **pain** built up around their **current state** to take action and **resonate with** the specific **desired outcome** you lay out for them.

You Don't Sell.
You Educate.

They have an '**old story**' they keep playing out in their mind.
And a '**new story**' you need to paint for them.

If you try to appeal to everyone, you appeal to no one.

The '**old story**' and the '**new story**' needs to be specific **OR** it won't resonate.

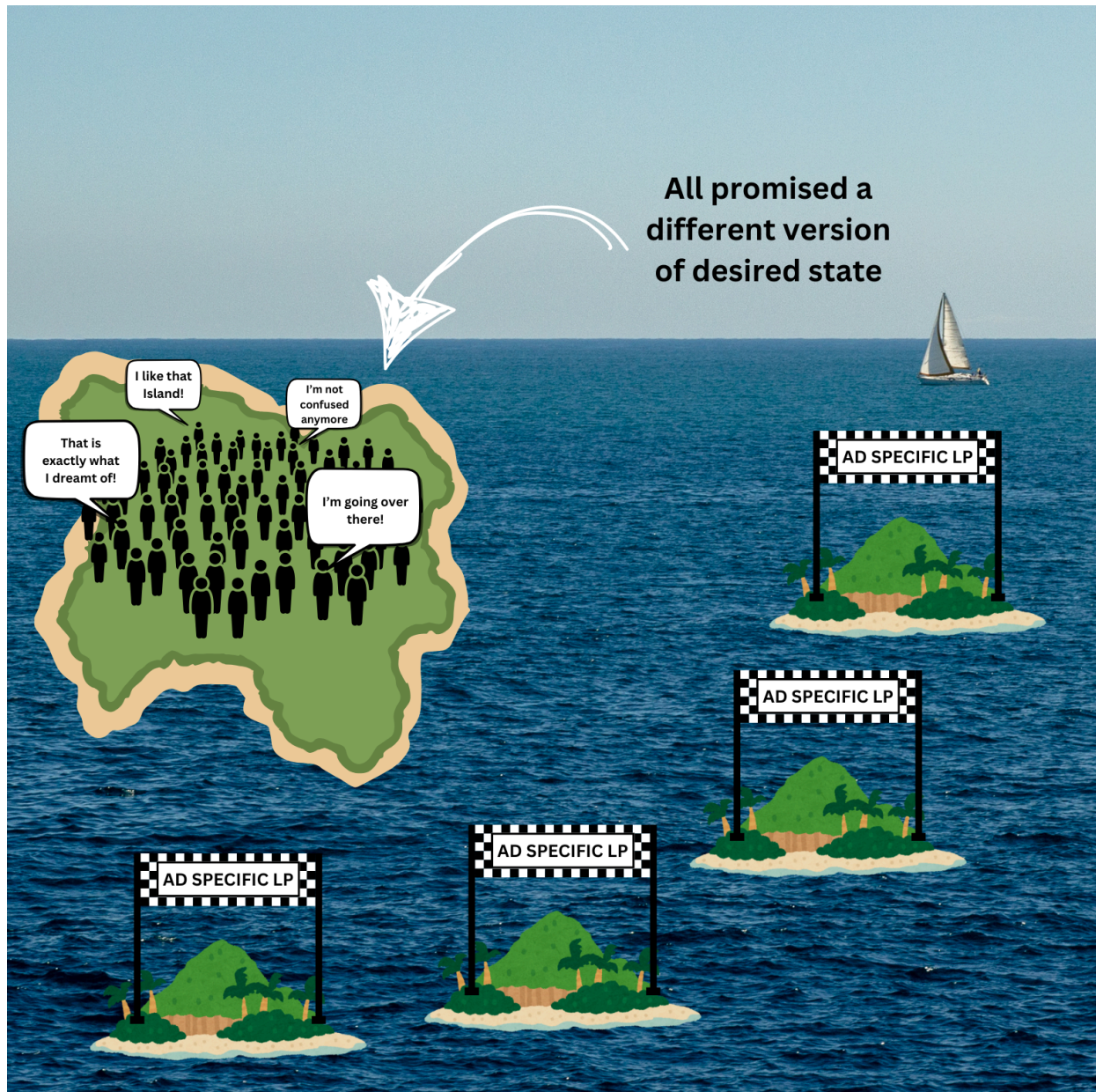
And the fact you can't resonate deeply with your target audience is exactly why you don't make as much money as you would like.

To sum up the problem:

Your current pages only speaks to one consumer's problem.

You run multiple different ad angles, only to send traffic through to a generic landing page that speaks to one of them.

If you have identified different reasons why people buy your products, then make the entire funnel match each one specifically.



When you start doing that everything changes.

But only if you fully understand your customer.

#2 You Think You Understand Your Customers But You Don't

Why did you start the brand?

- Saw a gap in the market?
- Does your product solve a problem you once struggled with yourself?

Well it has been a few years since then.

And along the way, you lost touch with what your customers actually want **today**.

You remember why *you* started the brand, but **your customers don't think like you**.

You see your product as a solution.

They see it through the lens of their **deepest fears, unspoken desires,** and **how others will perceive them.**

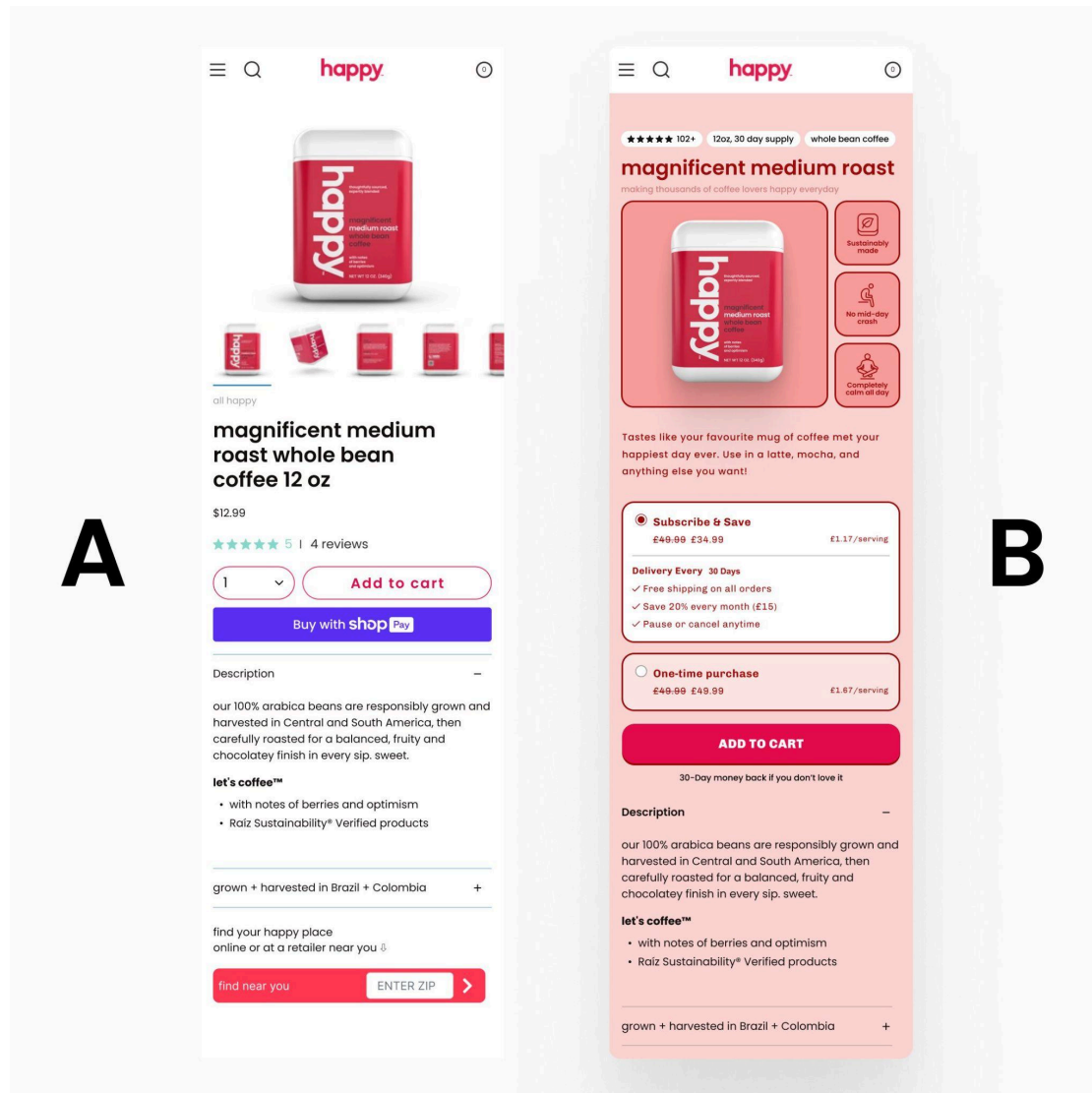
- What keeps them up at night?
- What conversations do they avoid because of this problem?
- What would they never admit out loud, even to their closest friends?
- What do they *wish* they could do, say, or experience - but feel held back?

If you can't answer these...

You're selling features when you should be selling transformations.

And that's why your conversions are stuck.

What do you think converts better? A or B?



The best person to ask about what your customers **ACTUALLY** want is your customers.

But **you don't do that.**

You ask yourself.

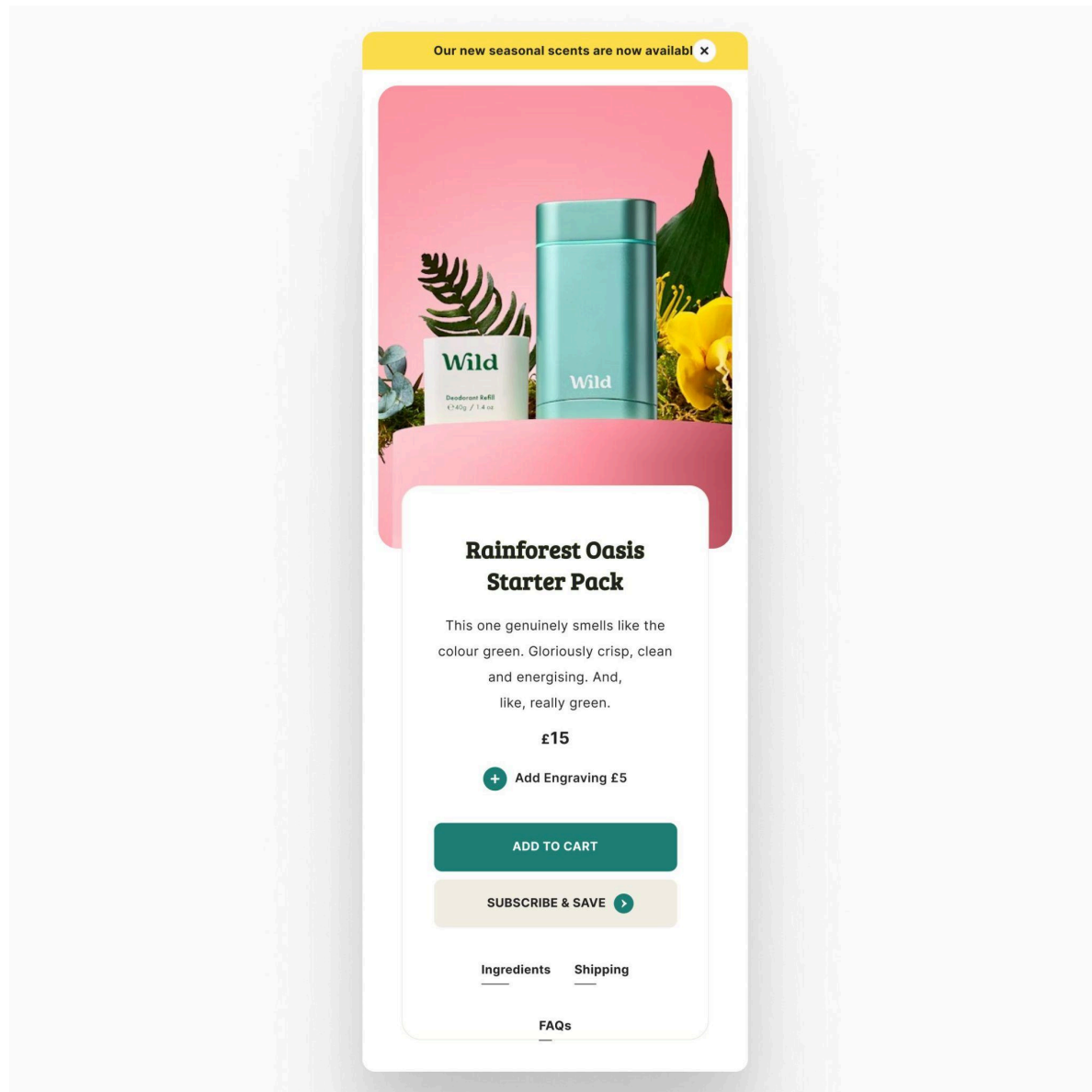
And because of that you stay at the same level.

Trying to find the **'next winning ad'** OR iterating your site based on **'gut feeling'** and **'features'**.

Once you fully understand **ALL** your **Customer Avatars.**

You can create a story ACTUALLY explaining how you get them from where they are to where they want to be.

As a result, you can bundle your products together and create tailored solutions.



And that is how you get an AOV >3x avg. product price.

And how you double your conversions in less than 14 days.

#3 You Don't Listen To The Correct Data

Your CVR is more complex than you think.

Most people see it just as a percentage.

But what you should be asking yourself is:

- "Which stage of the funnel are people dropping off?"
- "Which type of audience has the largest drop-off?"
- "Why is there a drop-off in X part of the funnel?"

You should already know Shopify's Analytics are way too surface level to answer these questions.

Here are the Softwares we use to Track over \$20M in revenue every month:



[GA4](#) -> Advanced funnel breakdowns



[HotJar](#) -> Heatmaps & session recordings



[Triple Whale](#) -> Deep attribution & profitability tracking



[Intelligems](#) -> Price & offer A/B testing

But you shouldn't only track the CVR of your entire store.

Track it from every single ad.

Your overall conversion rate is useless if you don't know:

- Which traffic source is converting best?
- Which ad angles drive the highest-intent buyers?
- Where in the funnel people are actually dropping off?

That's why **tracking stops at the store level** and **starts at the ad level**.

If you're not tracking the right data, you're just guessing.

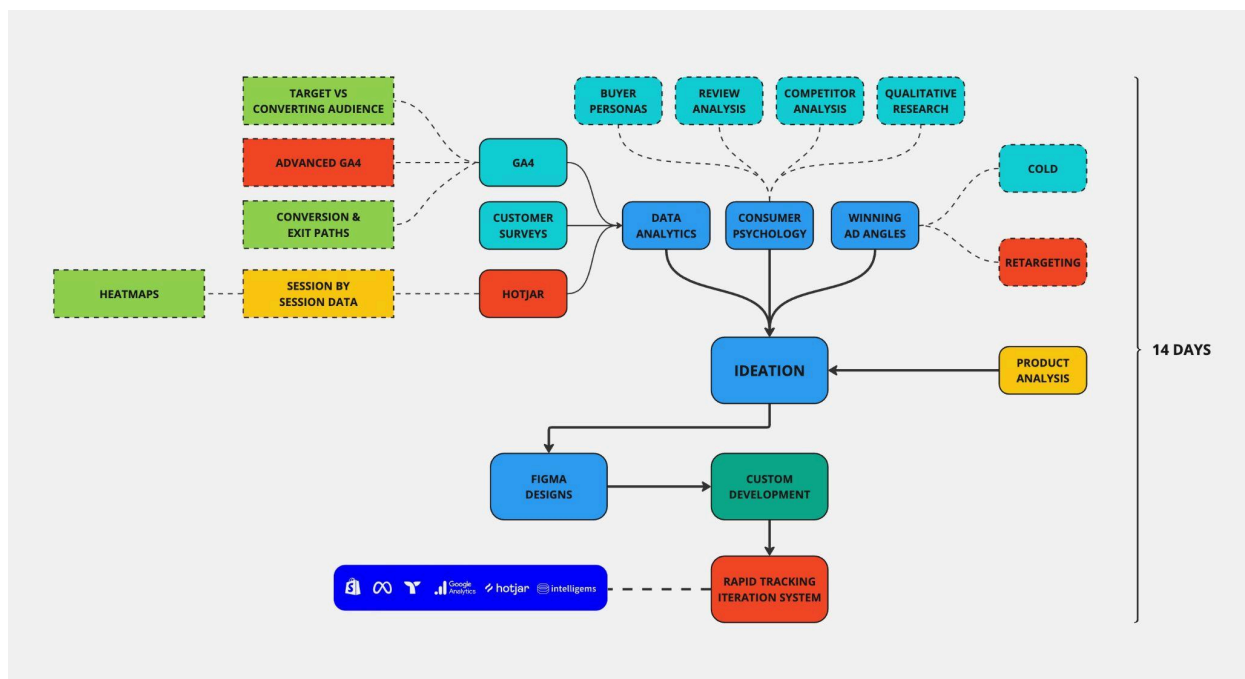
And guessing doesn't scale.

Here's the simple fix to the 3 core problems:

The Solution: Scaling with CVR & AOV Focused Landing Pages

We've developed a Landing Page System that:

1. **Deeply understands** and **resonates** with your target audience
2. **Bundles** products **strategically** to **maximize AOV** and **LTV**
3. **Leverages** the right **data** to create **high-converting customer experiences**
4. Drives **record-breaking revenue growth** in just **14 days**



Our “CRO Landing Page System” that drives record breaking CVR and AOV in 14 days

Here's What Makes Us Different To Other CRO Agencies

We don't:

- **Rely on guesswork** or generic best practices
- **Focus only on aesthetics** without real impact on conversions
- **Outsource anything!!**
- Hand your Landing Pages over with **no chance for iterations**
- **Make surface-level changes** that don't move the needle
- Build the pages **without analysing** how they actually **perform**
- **Use cookie-cutter templates** that ignore your brand's uniqueness

Instead, we:

- **Leverage the right data**, not vanity metrics, to make strategic, revenue-driving decisions
- **Deeply understand your customer** by leveraging advanced consumer psychology
- **Optimize for both CVR & AOV**, ensuring you convert more visitors while increasing the value of each purchase
- Have a **full time A*** team (& I'm involved too!)
- **Continuously test, refine, and scale**, using advanced analytics, heatmaps, and customer insights to unlock your brand's full potential

Our One Time Payment CRO Landing Page Offer That Will Help You Scale

For > \$30k/ M Brands

- We onboard you
- Analyse Your Winning Ads
- Conduct Advanced Data Analytics
- Conduct In Depth Consumer Psychology Research
- Analyse Your Product Catalog
- Determine High AOV Bundling Stories
- Determine High Conversion Driving Stories
- Complete Figma Designs
- Custom Development
- Launch Your Pages within 14 days
- Daily communication

- Implement Our Rapid Iteration Tracking System
- 1-1 exit call & hand off
- 5+ resources & SOPs to guide you after

OPTIONAL:

- More landing pages, advertorials & listicles to match your other winning angles & buyer personas
- Conduct AB Tests using Intelligems

Your Next Steps

The next steps are always the same...

Book a free, no obligations demo call with myself below.

We'll give you full pricing & details...

As well as custom guidance on what your brand needs to drastically improve your CVR & AOV.

There is precisely zero downside to booking this call with us.

We either work together and scale...

Or you walk away with valuable insight on how you can make more money with CRO.

[>>>> BOOK YOUR CALL HERE <<<<](#)